Sunday, October 25, 2020
Conference Begins

12:00 Noon – 1:00 p.m.  Executive Board Meeting  Cabana
1:00 p.m. – 2:30 p.m.  Board of Directors Meeting  Cabana

Board Luncheon Sponsored by our Friends at Education Materials Specialists

2:00 p.m.  Conference Registration Begins  Imperial Hall
            Exhibitor Setup

3:00 p.m. – 4:30 p.m.  (Total Occupancy 60)
            Jim Keith and John Hooks
            Of
            Adams and Reese Law Firm
            School Legal Updates

4:45 p.m. – 6:15 p.m.  (Total Occupancy 60)
            Dr. Jerome McKibben
            McKibben Demographics
            2020 Census Impact on Local Districts

Visit with exhibitors Dinner on your Own
Monday, October 26, 2020

7:00 a.m. – 8:00 a.m.
Sign-in / Registration
Exhibits Open

Imperial Hallways
Imperial & Regency Hallways

7:15 a.m. – 8:00 a.m.
Breakfast

Salon A

Breakfast Sponsored by our Friends at NCEE

8:00 a.m. – 9:30 a.m.
Opening Session

Salons A, B & C

Welcome
Dr. Ronnie L. McGehee, Executive Director
Listen, Learn, and Lead

Total Occupancy in Grand Ballroom 220

Introduction of Speaker: Jason Dougal: NCEE Executive Vice President provides strategic leadership and oversees the operations of NCEE. He also serves as the lead facilitator in NCEE Superintendent Academies in Pennsylvania, Kentucky and Mississippi. Under Dougal’s leadership, NCEE has won multiple grants from the U.S. Department of Education and has been the subject of multiple third-party evaluations showing statistically significant improvement in student performance. Previously, Dougal served as the executive director of Excellence for All, a program aimed at restructuring high schools that yielded statistically significant gains for students on state accountability exams. Before joining NCEE, Dougal was a corporate associate at a preeminent international law firm.
Designing a High Performing Education System in Mississippi

Students in the United States are lagging behind the highest performing jurisdictions in the world. These same countries, Singapore, Shanghai, Canada, and Finland for example, took what we do best as innovators to build successful high performing school systems. They built on lessons they learned from us and what worked for them to create a foundation of adequate, well-directed, strong teaching, and a thoughtful curriculum and assessment for **ALL schools**.

In this session Jason will discuss what we have learned from studying these systems and are proposing a framework for policy and practice around four elements; Effective Teachers and Principals, a Rigorous Adaptive Learning System, Equitable Foundation of Supports, and Coherent and Aligned Governance to design an educational system in our state.

A distinguished panel of superintendents will discuss the implications for Mississippi in a breakout session following the keynote.

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**LIKE GROUPS Organization time**

9:30 a.m. – 9:45 a.m.  
**Break & Visit Exhibitors**  
*Imperial & Regency Hallways*

9:45 a.m. – 10:45 a.m.  
**Concurrent Sessions I**

**It’s Not Really Year-Round School—It’s Just A Modified Calendar**  
*Amphitheater I & II* 

The Corinth School District will share information about its modified calendar. District personnel will discuss activities that take place during the intercessions along with the impact these activities are having on student achievement and growth. Strategies for gaining community support for this type of calendar will be shared.  

**Presenters:** Lee Childress, Superintendent Corinth School  
Brian Knippers, Principal Corinth Elementary School

**Total Occupancy 60**
What is Required to Create a Top Performing System

Diplomat I & II

Designing a High Performing Education System in Mississippi

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Panel Discussion lead by Dr. Susan Rucker, NCEE MS & NC State Director; along with Superintendents Chad Shealy, Dr. Joe Nelson, Dr. Cherie Labat, Wayne Rodolfich, Dr. Debra Dace, Dr. Rob Picou, Dr. Lance Evans and Dr. Cederick Ellis

Total Occupancy 64

Exploring Social Emotional Learning through the Lens of Standards and Virtual Reality presented by Bailey Ed Group

Join us for an interactive session where participants will explore the new MDE Draft Standards for Social Emotional Learning, discuss their implications for schools and students, and experience why these standards are so important. Participants will experience 3 rotations with interactive activities around the standards in each, one being a virtual reality experience using state of the art headsets and software. Space is limited to 30 participants.

De-Escalation and Emotional Control

Crowne

Session will focus to equip participant with the tools needed to identify potential crisis situations, recognize characteristics that could be attributed to a subject in crisis and identify and utilize the most effect methods to address the issue at hand.

Jeffery Artis, Retired FBI Agent

Total Occupancy 25

10:45 a.m. – 11:00 a.m.

Break & Visit Exhibitors

Imperial & Regency Hallways

11:00 a.m. – 12:00 p.m.

Crisis Communication in a Covid World

Amphitheater I & II

"Proactive Communication Between School Districts, Parents, and the Media". Participants will hear about communication with COVID cases, emergency situations, personnel issues, and inclement weather. Communication is a vital part of successful leadership in any organization. In order for schools to promote their message in a positive manner, district and school officials must create and maintain an open line of communication with employees, parents, the community, and the media. In this session, participants will learn effective communication strategies that can be used in districts of all sizes.

Presenter: Cory Usleton Superintendent of Desoto County Schools

Total Occupancy 60
**PPD from the PBEC**

Are you looking for that little “something’-something” to assist your district’s teachers in teaching the power standards to the depth necessary to grow students? If so, come and see the unique approach to Powerful Planning and Delivery (PPD) that Mississippi teachers are using in successful 3-8 classrooms.

**Presenters:** Lee Ann Fulton—Curriculum Specialist, Scott Cantrell—Data Specialist, Performance Based Education Company

Total Occupancy 32

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**“SB3044 made us 1:1 - How do you maintain and sustain it?”**

Thanks to SB3044 most Mississippi districts now have a 1:1 initiative. Madison County School District began their 1:1 initiative in 2014. Rankin County School District began their 1:1 initiative in 2015. Join us to learn how we have maintained instructional integrity and financially sustained our 1:1 program.

**Presenters:** Gavin Guynes, Director of Technology, Madison County School District

Dr. Amanda Harris, Director of Technology, Rankin County School District

Total Occupancy 32

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**Financial Planning, Internal Controls, Purchasing Requirements for State and Federal Funds, and Employment Issues.**

Young Law Group

**Presenters:** Mr. Jim Young, Ms. Bonnie Granger, Mr. Warren Greenlee

Financial planning, internal controls, purchasing requirements for state and federal funds, and employment issues. All of these topics, while not academic in nature, have a significant impact on the function of schools. The current situation all school administrators are facing is unprecedented. What can you do as a school administrator to make the best decisions for your students and your staff?

Total Occupancy 40

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**Taking Leadership to the Next Level**

Demographics, the numbers behind the numbers. How population trends impact decisions for educational facilities, budgets and overall success of communities.

**Dr. Jerome McKibben**

Total Occupancy 25

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12:00 p.m. – 12:15 p.m.

Break & Visit Exhibitors

**Imperial & Regency Hallways**
Luncheon Sponsored by our Friends at Performance Based Education Company

12:15 p.m. – 1:45 p.m.  
Welcome & Comments  
Introduction of Speaker  
Total Occupancy 220

Luncheon & Keynote  
Dr. Eddie Peasant, President

“The impact of COVID on K-12 education, higher education and the teacher shortage”  
Dr. Ben Burnett

Dr. Burnett retired from public education on June 1, 2014 and accepted the position of Dean of the School of Education at William Carey University. The William Carey School of Education has an enrollment of 1,700 education undergraduate and graduate education majors. In April of 2020, he was named the Executive Vice-President of the university.

Dr. Burnett will share his experiences and solutions that he has experienced over the past few months and their lasting impacts on education in our state and country.

Announcement for SOY

1:45pm – 2:00p.m.  
Break and Visit with Exhibitors

2:00 p.m. – 3:00 p.m.  
Concurrent Sessions III

“SB3044 made us 1:1 - How do you maintain and sustain it?”  
Amphitheater I & II

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Dr. Amanda Harris, Director of Technology, Rankin County School District

Total Occupancy 60
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**Presenters:** Lee Ann Fulton—Curriculum Specialist, Scott Cantrell—Data Specialist,

Performance Based Education Company

**Total Occupancy 32**

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Jeffery Artis, Retired FBI Agent

**Total Occupancy 32**

**It’s the “And Then Some” That Makes the Big Difference**

Dr. David Lee, professor University of Southern Mississippi

See what some of the top leaders in the country do to make huge impacts in their schools. What is the key to effective leadership? You will find out in this session. You will discover what matters most in our jobs.

**Total Occupancy 40**

**3:00 p.m. – 3:15p.m.**

Break and Visit with Exhibitors

**Imperial & Regency Hallways**

**3:15 p.m. – 4:15 p.m.**

**The Power of Partnerships**

“Exploring the possibilities of “Grow Your Own” as a solution to the teacher shortage”. With nearly 100 years of combined experience serving the education field from Pre-K to Higher Education, Dr. Burnett, Dr. Poole and Dr. Tonore will discuss the increasing need for school districts across the state to partner with higher education institutions to grow their own teachers as one solution to the teacher shortage. Participants will leave this session will a practical explanation of the teacher education process and with concrete alternatives to attracting teachers to the classrooms of the state.

Dr. Ben Burnett, Dean of Education at William Carey University

Dr. Tonore and Dr. Poole

**Total Occupancy 60**
"Leading the Leaders of Your District"

Local school administrators - as well as district-level administrators - are the instructional leaders that form the vision and goals for their school and district. Being able to implement The 3 C’s of Leadership: competency, character, and connectivity, can assist in the development of successful leaders. The expectations of a successful school leader, as well as the ability to grow your own leaders in your district and school, will also be discussed in an effort to help drive growth and build a positive school and district climate and culture.

Wade Whitney, Jr., Superintendent of Education George County Schools
Total Occupancy 32


Diplomat II

Young Law Group

Presenters: Mr. Jim Young, Ms. Bonnie Granger, Mr. Warren Greenlee

Financial planning, internal controls, purchasing requirements for state and federal funds, and employment issues. All of these topics, while not academic in nature, have a significant impact on the function of schools. The current situation all school administrators are facing is unprecedented. What can you do as a school administrator to make the best decisions for your students and your staff?

Total Occupancy 32

That’s News to Me: How to build STEM student leaders through library workers, robotics, tech teams and broadcasting classes

Cabana

Jessica Hodges, Florence Middle School Principal

Total Occupancy 40

4:15 p.m. – 4:30 p.m.

Break and Visit with Exhibitors

Imperial & Regency Hallways

4:30 p.m.-5:30 p.m.

“Like Groups “

Hot Topics Discussion
Tuesday, October 29, 2019

7:00 a.m. – 8:00 a.m.
Sign-in / Registration
Exhibits Open
Imperial Hallway
Imperial & Regency Hallways

7:15 a.m. – 8:00 a.m.
Breakfast
Salon A

Breakfast Sponsored by our Friends at Certica/TE21

Dr. Lee is Associate Professor of Educational Leadership at The University of Southern Mississippi. He obtained his doctorate degree in leadership from Louisiana State University in Baton Rouge, Louisiana.

6 Qualities of Value Driven Leaders (General Session)

This highly motivational session reveals the six top qualities that leaders must possess to add value to their jobs. If we are not value driven, we are soon forgotten and have little, or no impact. Participants will also be exposed to cutting edge techniques and strategies that will enable them to lead with confidence and creativity.

9:30 a.m. – 9:45 a.m.
Break & Visit with Exhibitors
Imperial & Regency Hallways
Leading in Times of Uncertainty  
Amphitheater I & II
The world has radically changed in unprecedented ways. Educational leaders are now tasked with navigating uncharted waters that continually fluctuate as a result of COVID-19 and the Fourth Industrial Revolution. Even with all of these challenges’ opportunities have arisen to take education in a different direction to create a new normal that better meets the needs of learners and teachers alike. The time is now for leaders to be nimble and lead innovative change in ways that empower people to embrace new pathways including remote, hybrid, and personalized learning. Eric will dissect the competencies and practices that leaders need to model in order to usher in a reimagined educational experience regardless of the challenges faced.

Eric Sheninger
Total Occupancy 60

So, You Want to be a Superintendent  
Diplomat I
This session features a panel discussion of different leaders who will share their first-year experiences as superintendent. You will have the opportunity to ask questions regarding their first year experiences and plans for their second year of leadership.

Dr. Jason Harris, Superintendent Columbia Schools
Dr. John Mark Cain, Superintendent Lauderdale County Schools
Total Occupancy 32

Leading in our Time of Uncertainty  
Diplomat II
It is all about personality! Learn about the strengths, weaknesses, and challenges of different personality types to help you effectively communicate and build relationships with your staff, students, and parents.

Stephanie Permenter, Madison County Director of Student Services & Data Management
Total Occupancy 32

Exploring Social Emotional Learning through the Lens of Standards and Virtual Reality presented by Bailey Ed Group
Join us for an interactive session where participants will explore the new MDE Draft Standards for Social Emotional Learning, discuss their implications for schools and students, and experience why these standards are so important. Participants will experience 3 rotations with interactive activities around the standards in each, one being a virtual reality experience using state of the art headsets and software. Space is limited to 30 participants.

10:45 a.m. – 11:00 a.m.
Break & Visit with Exhibitors  
Imperial & Regency Hallways
Are your students most likely to succeed?  
Amphitheater I & II

Stressed about what to do after all the devices are delivered? Focus your community on what is important for your graduates to know and be able to do by leading them through a process that develops skill sets that are necessary for the future. See how the Oxford School District developed a Portrait of a Graduate and is aligning resources using a continuous improvement process to develop eight (8) skills that will propel their graduates into the future. Give your school district something to aspire to other than test scores and accountability ratings.

Brian Harvey, Superintendent Oxford School District
Total Occupancy 60

Keeping Focus During an Unfocused Time  
Diplomat I

Lately, educators have been flooded with a wealth of information. Leaders and teachers are being asked to do more than they have ever done. With that, feelings of uncertainty, overwhelmingness, and frustration can likely follow which could hinder one’s ability to stay focused. Education has certainly changed recently, but does that mean the focus should change as well? We will discuss the importance of remaining focused when everything else seems to be changing.

Cody Killen, Middle School Principal, Neshoba Central Middle School
Total Occupancy 32

Superintendent Round Table  
Diplomat II

Hot Topics discussion for Superintendents
Total Occupancy 32

Identifying Learning Loss for Students  
Cabana

Dr. Jason Harris, Superintendent Columbia School District
Dr. Harris will share his efforts to identify and rectify the learning loss of students during their absence last spring and now.
Total occupancy is limited to 40

12:00 p.m. – 12:15 p.m. 
Break & Visit with Exhibitors  
Imperial & Regency Hallways
Luncheon Sponsored by our Friends at Bailey Education Group and Young Law Group

12:15 p.m. – 1:45 p.m.
Welcome
Introduction of Speaker

Our Keynote Speaker is Lt. Delbert Houseman
Updates on Education Policies and Procedures

1:45 p.m. – 3:00 p.m.
Annual Awards Recognition Program