Sunday, October 24, 2021
Conference Begins

12:00 Noon – 1:00 p.m. Executive Board Meeting

1:00 p.m. – 2:30 p.m. Board of Directors Meeting

Board Luncheon Sponsored by our Friends at Educational Materials Specialists

2:00 p.m. Conference Registration Begins
Exhibitor Setup

3:00 p.m. – 4:30 p.m. Jim Keith and John Hooks
Of Adams and Reese Law Firm
School Legal Updates
(Total Occupancy 220)

4:45 p.m. – 6:15 p.m. Dr. Jerome McKibben
McKibben Demographics
2020 Census Impact on Local Districts
(Total Occupancy 220)

Visit with exhibitors
Dinner on your Own
Monday, October 25, 2021

7:00 a.m. – 8:00 a.m. 
Sign-in / Registration 
Hallways Exhibits Open

7:15 a.m. – 8:00 a.m. 
Breakfast Buffet 
Ballrooms A & B

*Breakfast Sponsored by our Friends at Young Law Group* 
(Total Occupancy 220)

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8:00 a.m. – 9:30 a.m. 
Opening Session 
Ballrooms A & B

Welcome 
Dr. Ronnie L. McGehee, Executive Director 
Adaptability and Flexibility…….. Our New Paradigm

Benjamin Franklin said, "Change is the only constant in life. One’s ability to adapt to those changes will determine your success in life." How we navigate the 2021-2022 school year will impact the students in our schools and impact the future of education. What is Agile Leadership and how will it make a difference in the way we lead and more importantly, improve student achievement in our schools.

LIKE GROUPS Organization time 
9:30 a.m. – 9:45 a.m. 
Break & Visit Exhibitors 
Hallways
Raising the ACT SCORE: Student-Centered Opportunities for Rigor and Engagement
Presenters: CC Bradberry & Dr. Marauo Davis, Bailey Education Group; Sandy Reid, Lauderdale County Schools

Have you found yourself at a crossroads in trying to support your students on ACT? Resources are vast, tutors are abundant, and strategies are diverse, but research has proven there is no better way to support students and teachers than customized instruction. During this session, Bailey Education Group ACT Certified consultants and representatives from Lauderdale County Schools will detail the steps being taken district-wide to implement and improve student centered ACT instruction designed to raise each individual student’s score.

What is Required to Create a Top Performing System
Total Occupancy 35   Room 2
Providing a Comprehensive System that Focuses on Excellence, Equity, and Efficiency for ALL in the Vicksburg Warren School District
Presenters: Dr. Susan Rucker, NCEE; Dr. Chad Shealy & Dr. Phatasis O’Harroll, Vicksburg Warren School District

In high-performing education systems, leaders provide teachers with time, incentives, structures, and supports to collaborate with peers, continuously improve their work, and effectively support student learning. Teachers are engaged in assisting students, developing colleagues, and taking responsibility for the success of the school. This results in a strategic, intentional, and deeply respected teaching force. Leaders collaborating in professional learning as a team provides the guiding coalition to focus on student outcomes through deep professional learning as a team.

The Power of Two; A Team Approach to Close the Gap
Total Occupancy 35   Room 3
Presenters: Paula Childs, PBEC; Dr. Loretta Hartfield, Pontotoc County School District

Considering recent challenges to education, student growth is critical. The goal of the Literacy/Social Studies Initiative is to harness teacher capacity by building a dynamic ELA and Social Studies team to streamline instruction. The initiative provides the strategic support teachers need to maintain and increase student academic achievement across performance levels. This initiative uses the Mississippi College and Career Readiness Standards to frame all learning across the Social Studies department through English Language Arts power standards. This combination strengthens student achievement in both disciplines. We offer three unique programs to fill the learning gap and exceed learning expectations.

Evolving Challenges Brought About by ESSER
Total Occupancy 35   Room 4
Presenters: Jim Young, Bonnie Granger & Warren Greenlee, Young Law Group

Led by Jim Young, Bonnie Granger, and Warren Greenlee, this session will address the evolving challenges brought by ESSER, contract DO’s and DONT’s, how to incorporate funds into long range plans including capital projects, and other school finance issues. Hear from seasoned professionals who deal with extensive experience in school finance and can help you navigate ESSER.
Transformative Technology: How leading EDtech solutions help educators deliver effective learning in any environment.  

**Presenters:** Shannon Hopkins, Audio Enhancement; Dr. Eddie Peasant, Anna Guntharp, and Nicole Thomas, Starkville- Oktibbeha Schools

After a school year full of challenging decisions, difficult scheduling, and near-impossible logistics, how do we reduce barriers to the crucial exchange of communication and learning that occurs in schools? Modern technology ensures students can clearly hear classroom discussions and access live streamed or recorded lessons to maximize learning opportunities. Advanced schoolwide solutions minimize disruptions from intercom, paging, and bells and provide integrated safety alerts for quick communication with emergency responders in urgent situations.

**10:45 a.m. – 11:00 a.m.**

**Break & Visit Exhibitors**

11:00 a.m. – 12:00 p.m.

**Concurrent Sessions II**

**Why ACT Exam Review Is Vital for Your 2021 Strategic Planning**

**Total Occupancy 35 **  
**Room 1**

**Presenters:** Sue Ann Boatman, Adam Dillinger, & Corey Stidham, Webster County School District; Sha Walker, Jumpstart Test Prep; Barbie Basset, WLBT

We aim to share with school leaders and faculty how Jumpstart Test Prep is positively affecting the lives of students across our State and how we provide teachers with the materials needed to make a lasting difference. An additional goal of our presentation is to inform attendees of how Jumpstart is crucial to impacting accountability and graduation rates.

**Strategic Planning for Ensuring Acceleration: One Quarter at a Time!**

**Total Occupancy 35  **  
**Room 2**

**Presenters:** Cellie Scoggin, Kids First Education; Daphne Heflin, Sunflower County School District

Are you searching for strategies to accelerate learning in an abbreviated period? Join the Kids First Team and Principal Daphne Heflin of Lockard Elementary for an engaging session in which Principal Heflin will detail her comprehensive, strategic plan to accelerate learning for ALL students per quarter. Her detailed plan includes cultivating a culture of urgency while empowering the whole team. This includes quality training and coaching for maximizing instructional time along with targeted, on-going student supports to build student capacity. Session participants will receive resources, including a sample acceleration plan and a Kids First “Acceleration Tool
Let’s Get Ready! Move Your School’s Data to the Next Level  Total Occupancy 35  Room 3
Presenters: Dr. Angela Lowery, Lenzie Blake, & Diane McKenzie, South Pike School District
Three 20-minute segments:

20 minutes – The first portion of the presentation by Dr. Angela Lowery will consist of a brief look at how I-Ready was implemented at Osyka Elementary School. The implementation of I-Ready helped to move Osyka Elementary School from a D to B level school.

20 minutes – The second portion of the presentation will consist of a brief look into the Ready Reading curriculum which also helped to move the school to the next level. The presentation will be presented by a teacher that successfully implements the reading program, Lenzie Blake.

20 minutes – The last portion of the presentation will consist of a brief look into the Ready Math curriculum which also helped to move the school to the next level. The presentation will be presented by a teacher that successfully implements the math program, Diane McKenzie.

90 Days that Changed K-12 - Research Findings + Panel Discussion: Discussing the District Administrators’ role in Teacher and Student Communications. Total Occupancy 35  Room 4
Presenters: Rachel Gutierrez & Tom Arcuri, Blackboard; Gregg Ellis, Tupelo Public School District; Amanda Bell, Clarksdale Municipal School District, Heather Lenard, Oxford School District
You’re a leader in your district. What is your role in helping teachers, students, and parents communicate? Do you have a role in those conversations? In this session review the research and data findings from the Project Tomorrow Speak Up survey assessing the changing expectations for teacher to home communications. We will uncover what the data is saying about this communication, hear your peers’ perspectives in a panel discussion, and prepare you for your next steps with immediate action items you can take back to your district.

Taking Leadership to the Next Level  Total Occupancy 20  Room 5
Presenter: Dr. Jerome McKibben
Demographics, the numbers behind the numbers. How population trends impact decisions for educational facilities, budgets, and overall success of communities.

12:00 p.m. – 12:15 p.m.
Break & Visit Exhibitors  Hallways
Luncheon Sponsored by our Friends at NCEE
(Total Occupancy 220)

BREAKING THROUGH BARRIERS
In order to grow, you must overcome challenges. Challenges come in different shapes and sizes for everyone. They can make you or break you. Johnny delivers straight-forward strategies he learned in the Olympics and the NFL to help you break through barriers so you can thrive at work and in life. Challenge accepted!

Announce Superintendent of the Year Winner

1:45pm – 2:00p.m.
Break and Visit with Exhibitors

2:00 p.m. – 3:00 p.m.
Concurrent Sessions III

Leading through a Pandemic
Presenter: Jayne Ellsperrmann
Leadership matters. The 2019-2020 and 2020-2021 school year saw declines in student achievement in most schools. Somehow, some schools saw gains in student achievement. What did those schools do differently to have a successful outcome? See how you can put systems in place to improve student achievement in spite of the pandemic.
Accelerating Student Learning Recovery

Total Occupancy 35
Room 2

Presenter: Dr. Patrice Pujol, NIET

Learning acceleration and recovery is a critical priority for schools as they continue to meet the needs of students in these unprecedented times. In this session participants will explore a cycle of learning acceleration with emphasis on important steps to take in assuring teacher and student success with the cycle. The participants will engage in applying the cycle to their own context and will walk away with resources to guide the process.

What is Required to Create a Top Performing System

Total Occupancy 35
Room 3

Providing a Comprehensive System that Focuses on Excellence, Equity, and Efficiency for ALL in the Vicksburg Warren School District

Presenters: Dr. Susan Rucker, NCEE; Dr. Chad Shealy & Dr. Phatasis O’Harroll, Vicksburg Warren School District

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Tracking Mastery Based Learning and Assessment data via Mastery Connect

Presenter: Meredith Park

Total Occupancy 35
Room 4

As we enter this school year, determining where students are in their learning is top of mind. But how do K-12 leaders ensure that we assess in the right way? A way that provides teachers with actionable data to make impactful instructional decisions and personalize the learning experience? In this session we will discuss best practices for how districts can use effective assessments to accelerate learning for the 2021-22 school year.

Professional Development That Strengthens School Culture

Total Occupancy 20
Room 5

Nason Lollar, Ed.D. and Syl Burrell, Ed.D., Assistant Principals, Germantown High School

This interactive session will engage participants in professional development activities designed to spark discussion among teachers about effective instructional strategies, while reinforcing standards of professional conduct. When combined with a heightened focus on coaching and feedback, cross-content PLC groups at Germantown High School elevated the level of conversation in our building and improved the overall culture of.

3:00 p.m. – 3:15 p.m.
Break and Visit with Exhibitors

Adaptability and Flexibility…..Our New Paradigm – MASA Fall 2021 Leadership Conference
Pathways to Proficiency: Moving Beyond Assessment  
**Total Occupancy 35 **  
**Room 1**  
**Presenters:** Paul Shelly, Educational Leadership Solutions; Dr. Penny Hill, Neshoba County School District  
**School District:** Moving students from non-proficiency to proficiency takes more than just assessment. This session will demonstrate ways to utilize student assessment as an important part of the instructional process, including:  
1. Using assessment results to inform instruction.  
2. Creating individualized reviews based on assessment results.  
3. Providing next step instruction based on missed concepts.

Cutting Cost and Improving the Learning Environment Without a Bond Issue  
**Total Occupancy 35 **  
**Room 2**  
**Presenters:** Ryan Burrage, Entegrity; Dr. John-Mark Cain, Lauderdale County School District  
**Districts across the state of Mississippi have aging facilities that are need of improvements. Many Districts’ struggle with finding the funding to improve these existing facilities. In today’s environment, a bond issue is generally reserved for building a new school. Addressing ongoing maintenance, capital improvement, and security needs in your District may feel financially impossible. Come learn how Lauderdale County School District charted their own course to providing a better learning environment for their students and teachers without impacting their bonded indebtedness.

Evolving Challenges Brought About by ESSER  
**Total Occupancy 35 **  
**Room 3**  
**Presenters:** Jim Young, Bonnie Granger & Warren Greenlee, Young Law Group  
Led by Jim Young, Bonnie Granger, and Warren Greenlee, this session will address the evolving challenges brought by ESSER, contract DO’s and DONT’s, how to incorporate funds into long range plans including capital projects, and other school finance issues.  
Hear from seasoned professionals who deal with extensive experience in school finance and can help you navigate ESSER.

Mental health issues in schools: Evaluating the administrator’s role  
**Total Occupancy 35 **  
**Room 4**  
**Presenters:** Dr. Melissa Windham, MSU-Meridian; Dr. Jan Lemon, Mississippi College  
The purpose of this session is to provide opportunities for administrators to review critical incidents and professional responses in the role of counseling in the educational setting and its services within the total school program. Emphasis is made on best practices for implementing prevention, intervention and response to scenarios faced by leaders in the educational setting. The session will also include specific trauma-informed school strategies.
Adaptability and Flexibility – Our New Paradigm

MASA Fall 2021 Leadership Conference

Retirement Readiness

Total Occupancy 20 Room 5

Presenters: Will O’Reilly and Scott Miley

Have you planned for your future? What does it look like? Join American Fidelity as they review what your future can be through different options.

4:15 p.m. – 4:30 p.m.
Break and Visit with Exhibitors

4:30 p.m. - 5:30 p.m.
“Like Groups “
Hot Topics Discussion

Tuesday, October 26, 2021

7:00 a.m. – 8:00 a.m.
Sign-in / Registration
Hallways Exhibits Open

7:15 a.m. – 8:00 a.m.
Breakfast
Ballrooms A & B

Breakfast Sponsored by our Friends at Bailey Education Group
(Total Occupancy 220)

8:00 a.m. – 9:30 a.m.
Business Meeting & Installation of Officers
Ballrooms A & B
A Hope for Education’s Future
As a former K-12 teacher, principal and superintendent, and the current Executive Vice-President of William Carey University, Dr. Ben Burnett will address the future of Education in the state of Mississippi. He will discuss the impact of the Teacher Shortage, Educator Preparation and Covid-19 as K-12 and Higher Ed educators work together to move Mississippi forward

William Carey University
Dr. Ben Burnett

9:30 a.m. – 9:45 a.m.            Break & Visit with Exhibitors

9:45 a.m. – 10:45 a.m. Concurrent Sessions V

Raising the ACT SCORE: Student-Centered Opportunities for Rigor and Engagement
Presenters: CC Bradberry & Dr. Marauo Davis, Bailey Education Group; Sandy Reid, Lauderdale County Schools Total Occupancy 35 Room 1
Have you found yourself at a crossroads in trying to support your students on ACT? Resources are vast, tutors are abundant, and strategies are diverse, but research has proven there is no better way to support students and teachers than customized instruction. During this session, Bailey Education Group ACT Certified consultants and representatives from Lauderdale County Schools will detail the steps being taken district-wide to implement and improve student centered ACT instruction designed to raise each individual student’s score.

School Design - Adaptability Going Forward Total Occupancy 35 Room 2
Presenters:
Adaptability of our physical facilities is critical considering where we have been, where we are today, and where we are going. The future will require flexibility for all areas within the school buildings. It’s not enough to spend more. We must spend smarter–more imaginatively, efficiently, and effectively. While ESSER funds are available for only four years, critical investments in infrastructure are one way to seed change that will last well into the future.
To meet these inevitable changes, districts should be recognized as a vital member of the design team and collaborate with their architect, facility management team, and leadership project implementation. We will discuss strategies for future adaptability & flexibility while maximizing quality of the educational environment.

So, you want to become a Superintendent? A Panel discussion of what I wish I had Known: Total Occupancy 35 Room 3
The Power of Two; A Team Approach to Close the Gap

**Total Occupancy 35  Room 4**

**Presenters:** Paula Childs, PBEC; Dr. Loretta Hartfield, Pontotoc County School District

Considering recent challenges to education, student growth is critical. The goal of the Literacy/Social Studies Initiative is to harness teacher capacity by building a dynamic ELA and Social Studies team to streamline instruction. The initiative provides the strategic support teachers need to maintain and increase student academic achievement across performance levels.

This initiative uses the *Mississippi College and Career Readiness Standards* to frame all learning across the Social Studies department through English Language Arts power standards. This combination strengthens student achievement in both disciplines. We offer three unique programs to fill the learning gap and exceed learning expectations.

**Google for Administrators**

**Total Occupancy 35  Room 5**

**Presenter:** Lindsey Keely, M.Ed.

Description: Google Workspace was developed to help people everywhere work and innovate together so organizations can move faster and achieve more. I know that our teachers and students are using Google, but what does that look like for me in my role as an administrator? In this session, participants will learn ways to utilize the Google Suite for Education tools beyond the classroom to make communicating and organizing easier than ever before.

**10:45 a.m. – 11:00 a.m.**

**Break & Visit with Exhibitors**

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**11:00 a.m. – 12:00 p.m.**

**Concurrent Sessions VI**

**A New Look, A New Outlook–Growth is not a subtraction problem**

**Total Occupancy 35  Room 1**

**Presenters:** Jones County School District; Charlotte Wilson, Renaissance

Yes, everything is different. Join us to look at the new look and the new Growth Platform to view student progress based on students’ academic performance alongside their grade level expectation.

**Round Table Discussion for Superintendents only**

**Total Occupancy 35  Room 2**

Hot Topics discussion for Superintendents

**Zero-Energy Schools: How Innovative Concrete Systems are Making It Possible**

**Total Occupancy 35  Room 3**

**Presenters:** Michael Wymant, NRMCA; Dr. Lance Evans, New Albany School District

Across the nation, school boards are choosing to build strong safe energy efficient schools that generate all energy required for the building onsite. These building utilize poured concrete walls, which create a ‘Yeti Cooler’ for school’s temperature control. The result is ‘best in class’ schools for sound, safety, energy and create optimal learning environments for generations to come - saving on upfront and ongoing going cost to communities.
Presenters: Nicole Pezent, Glimpse K12; Kelli Speed, Meridian Public School District

Total Occupancy 35  Room 4
Learn how trailblazing Mississippi districts have taken the initiative to:
- Implement a process to support their teams in maximizing the money spent on instructional resources
- Streamline monitoring and identify resources that provide the highest return on investment
- Automate the measurement of resources and how it feeds into their budgeting process, taking the guesswork out of where and how to spend the money

Superintendents

Total Occupancy 20  Room 5

12:00 p.m. – 12:15 p.m.  Break & Visit with Exhibitors

Luncheon Sponsored by our Friends at Performance Based Education Company & Instructure
(Total Occupancy 220)

12:15 p.m. – 1:45 p.m.
Welcome & Introduction of Speaker

Our Keynote Speaker is Lt. Delbert Houseman
Updates on Education Policies and Procedures

1:45 p.m. – 3:00 p.m.  Annual Awards Recognition Program