

Sunday, March 26, 2023
Conference Begins

12:00 Noon – 1:00 p.m.	Executive Board Meeting	Magnolia/Oak
1:00 p.m. – 2:30 p.m.	Board of Directors Meeting	Magnolia/Oak

Board Luncheon Sponsored by our Friends at Education Materials Specialists



2:00 p.m.	Conference Registration Begins Exhibitor Setup	Lobby Pine/Maple/Cedar
3:00 p.m. – 4:30 p.m.	<i>(Total Occupancy 80)</i> <i>Jim Keith and John Hooks</i> <i>Of</i> <i>Adams and Reese Law Firm</i>	Sweetgum
4:45 p.m. – 6:15 p.m.	<i>Organization of Hot Topics</i>	Sweetgum

Visit with exhibitors
Dinner on your Own

Monday, March 27, 2023

7:00 a.m. – 8:00 a.m.	Sign-in / Registration Exhibits Open	Lobby Pine/Maple/Cedar
7:15 a.m. – 8:00 a.m.	Breakfast	Cherry/Dogwood

Breakfast Sponsored by our Friends at National Center on Education and the Economy



8:00 a.m. – 9:30 a.m.	Opening Session	Cherry/Dogwood (225)
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Welcome
Dr. Ronnie L. McGehee, Executive Director
Preparing Today for Tomorrows Success

Welcome to our spring 2023 meeting for MASA where we meet with our educational leaders to discuss, plan, and prepare for a better tomorrow. WE are in the relationship business every day. Every individual in our care and supervision whether student, staff or parent is seeking some type of guidance or recommendation. I beg you to remember that Every Interaction Matters, Because Every Interaction Could be The one they talk about “THE REST OF THEIR LIVES”. Be that change agent leader that they will remember years later. We very seldom see the end product of what we do daily, But those moments in the hall, classroom or office matter.

Jim Keith & John Hooks, Adams & Reese
Hot Topics in School Legal World

LIKE GROUPS Organization time

All Breaks Sponsored by our Friends at Branching Minds



9:30 a.m. – 9:50 a.m.

Break & Visit Exhibitors

Pine/Maple/Cedar

9:50 a.m. – 10:50 a.m.

Concurrent Sessions I

Roadmap to School Improvement

Oak (40)

Presenters: Richard Bryant, West Point Consolidated Schools; Lea Ann Fulton and Leah Ivey, PBEC
Many school and district leaders have found themselves tasked to lead their school or district forward through school improvement. By developing strategic goals targeted toward groups of students, using data to drive focused decision-making, and building instructional capacity, substantial progress can be made for schools and districts. PBEC presenters will share suggestions for standards tracking, modeling for teachers, data walls, scaffolding document training, small group planning, student data tracking, student and teacher tutorials, and more as they discuss how to maneuver through the roadmap to successful school improvement. (PBEC)

Discussion of Latest Developments Regarding ESSER Spending, Financial Planning, and Financing School Improvement Projects

Sweetgum (80)

Presenters: Warren Greenlee, Bonnie Granger and Jim Young, Young Law Group
Discussion on key ESSER issues and latest developments. Spending, including internal controls surrounding ESSER and construction and architect issues will be addressed. The discussion will also include tips for financial planning, maximizing revenues, and creative opportunities for financing with notes, bonds, and leases. (Young Law Group)

Workable Strategies for College and Career Readiness Accountability Component Growth:

Magnolia (40)

Presenters: David Odom, South Panola School District; Gina Morgigno and Rod Martin, Jumpstart Test Prep

Participants will gain insight on driving accountability growth in the college and career readiness component. Practitioners will share workable strategies used to successfully implement comprehensive, developmental ACT and Workkeys preparation plans. Participants will leave with a better understanding of how to identify, group and schedule students for ACT and Workkeys success. School partners will share how Jumpstart Test Prep's ACT and Workkeys curriculum reviews are uniquely designed to assist schools in reaching college and career readiness accountability growth. (Jumpstart Test Prep)

How Does the University Help Build The Next Generation Education Workforce

Mimosa, Popular, Elm (40)

Presenters: Dr. Ben Burnett, President, Dr. Teresa Poole, Dean School of Education, and Dr. Eddie Peasant, Assistant Dean School of Education William Carey University

- Using University and District partnerships to produce outcomes for students and educators
- Using cohorts for educators to learn and grow together
- Creating a new model of staffing through the “Grow Your Own” program
- Future educators learning the art of teaching through successful high school Teacher Academies

10:50 a.m. – 11:10 a.m.

Break & Visit Exhibitors

Pine/Maple/Cedar

11:10a.m. – 12:10 p.m.

Concurrent Sessions II

Closing Instructional Gaps for ALL-Strategies for English Learners and Students with Disabilities

Oak (40)

Presenters: Gwen King and Dr. Chase McCullum

Are all your students ready for MAAP? As you prepare to close out the Spring semester, intervening and meeting the needs of all learners is critical. Join us in this informative, engaging session where we provide instructional strategies and instructional best practices teachers of students with disabilities and English learners. We will provide the research along with what is noted from years of experience working with these subgroups of students. **(Bailey Education Group)**.

Everything Starts with You / Prior Planning prevents Poor Performance

Elm/Poplar/Mimosa (40)

Presenters: Nickey Marshall, Superintendent, Prentiss County Schools and Margaret Buse, Buse Education Services

Just what is the key to preventing poor performance? Nicky Marshall, Superintendent of Education for Prentiss County School District, and Margaret Buse, owner of Buse Education Services, believe the key to success lies within leadership. During this session Mr. Marshall will share strategies that helped him as a principal move his school from a “D” to an “A” and eventually landed him in the Superintendent’s seat. Key ideas covered during this high energy session include personal responsibility as well as a focus on goals, people and progress. **(Buse Education Services)**.

An Innovative Approach to K-12 Education

Sweetgum (80)

Presenters: John Hooks Esq. School Attorney for Adams and Reese

Looking at finishing strong in 2023 guidance and overriding language for finishing the second semester strong. Employees, reviewing, evaluating and interviewing new educators in 2023

How Can Principals and District Administrators Establish a Cohesive Team Approach to School Improvement? Magnolia (40)

Too often school leaders are unwilling to ask for help because the environment is such that they feel they are expected to know, even if they don't. As a result, principals may "shield" and avoid the areas where they feel inadequate.

These dynamics can stall school improvement progress. How, then, can principals and district administrators establish a supportive relationship grounded in shared accountability for improvement. How do district leaders provide principals with guidance and assistance while also meeting their learning needs? How can we establish the culture that allows for principals ask for this type of support when needed? MSU Ed Leadership faculty together with school and district partners will discuss promising ways of promoting shared leadership and principal support. (MSU Paula Tharpe)

12:10 p.m. – 12:25 p.m.

Break & Visit Exhibitors

Pine/Maple/Cedar

Luncheon Sponsored by our Friends at Performance Based Education Company and Young Law Group



12:25 p.m. – 1:55 p.m.

Luncheon & Keynote

Welcome & Comments

Mr. Glen Beerd, President

Introduction of Speaker

Superintendent Choctaw County Schools

**Justin Baeder: Now We're Talking
21 Days to High-Performance instructional Leadership
Principals Center**

Justin Baeder, PhD is Director of The Principal Center, where he helps senior leaders n K-12 organizations Build capacity for instructional leadership. A former principal in Seattle Public Schools, he is creator of the Instructional Leadership Challenge, which had helped more than 10,000 school leaders in 50 countries around the world. Confidently get into classrooms every day, have feedback conversations that change teacher practices and Discover their best opportunities for school improvement.

Dr. Baeder is the author of Now We're Talking! 21 Days to High-Performance Instructional Leadership.

Total Occupancy 200

2:15 p.m. – 3:15 p.m.

Concurrent Sessions III

You've taught, you've facilitated, you've observed.....Now What?**Oak (40)**

Presenters: Dr. Christy Adams, Curriculum Coordinator and Jennifer Thomas, Academic Coach
Lowndes County School District; Paul Shelly, EMS

Pathways provides detailed information to teachers and administrators to help focus efforts to help ALL students grow and be successful. Pathways helps instructors and administrators lay out detailed individualized plans based on the students' needs

- Communicating assessment data to teachers to inform instruction
- Identifying areas for interventions across the performance continuum
- Monitoring student progress throughout the year. (Educational Materials Specialists / Educational Leadership Solutions)

The Science of Reading: It's Not Just Phonics Folks!**Magnolia (40)**

Presenter: Cricket Erickson, Madison County Schools

A Comprehensive review of the 5 components of reading through direct instruction in EVERY classroom for Every student. Best practices administrators should be observing in all PreK- Grade 12 classrooms. (Cricket Erickson, Literacy Specialist Madison County Schools)

Report of the MS International Education Legislative Study Group**Sweetgum (80)**

Presenters: Chad Shealy, Superintendent Vicksburg Warren School District; Dr. Lance Evans, Superintendent New Albany Public School District; Dr. Christy Maulding, Asst Superintendent Starkville Oktibbeha County Consolidated School District; Dr. Tori Holloway, Superintendent Simpson County School District; Dr. Susan Rucker, NCEE

During FY22 a legislative study group met for the year to study and make recommendations to impact public education in MS. Three main points will be discussed: 1) Designing an educational system to meet the needs of the 21st century workforce; 2) Establishing a commission to study Mississippi's education needs, early childhood supports, and workforce development systems as one system; 3) Recommendations for action to consider during the legislative session for a Commission on Education and Economic Competitiveness. (NCEE)

Are you strategizing for the Grand Slam?**Mimosa, Popular, Elm (40)**

Presenters: Dr. Will Smith, Superintendent West Bolivar School District; Jamie Loper, Kids First Education

That is accomplished through commitment, hard work, and STRONG FINISHES. Through a partnership, Dr. Will Smith, Turn-Around Superintendent, and the Kids First Team have implemented the Kids First C3 Success model. The Collaborated to Create as accelerated, comprehensive plan for a STRONG FINISH for the Final Inning. In this hands-on session, participants will gain insight around specific strategies around commitment, hard work, and strong finishes that ensure acceleration for students while building teacher capacity. Participants will receive a toolkit and guidance for a District-Wide "Grand Slam Plan" (Kids First Education)

3:15 p.m. – 3:30 p.m.

Break and Visit with Exhibitors

Pine/Maple/Cedar

3:30 p.m. – 4:30 p.m.

Concurrent Sessions IV

Retirement is more than 5 years away.

Oak (40)

Presenter: Ron Kyzar

Have questions regarding which program to choose deferred Compensation Good Idea or Not?

Attend this session and become informed with data as to which choice is the best one for you and your family?

Extended School Schedules vs. Construction Schedules

Sweetgum (80)

Presenters: Kimberly Buford, AIA, NCARB; Brandon Bishop, AIA, NCARB

Many schools are modifying their schedules to the extended variety. Most school construction projects are organized around summer work. How does shorter summer breaks affect school construction? Pros / Cons / What to Expect / How to manage.

Electric School Buses

How to plan and prepare for the coming electric bus ride

Magnolia (40)

Presenters: John Ellison and William Cook

Listen to Superintendent John Ellison of Chickasaw and Principal William Cook

These leaders will share their experience, planning, research and conversations with stakeholders as they prepare for the electric future.

Lead with Hope in your School

Mimosa, Popular, Elm (40)

Presenter: Shea Hutchins

There are over 2,000 published studies on the science of hope. The outcomes span across health, education, occupation, and overall well-being. Utilizing the science of hope, this session will guide educators in assessing their own hope level and that of their staff. You will also learn to use the Hope framework to increase the hope of your staff and ultimately build a culture of hope within your schools. The results can lead to increased engagement of your staff and students and build better outcomes for our communities.

4:30 p.m.-5:30 p.m.

“Like Groups by School Classification “

Tuesday, March 28, 2022

7:00 a.m. – 8:00 a.m.

**Sign-in / Registration
Exhibits Open**

**Lobby
Pine/Maple/Cedar**

7:15 a.m. – 8:00 a.m.

Breakfast

Cherry/Dogwood

Breakfast Sponsored by our Friends at Bailey Education Group



8:00 a.m. – 9:00 a.m.

Cherry/Dogwood

A New Leader for Mississippi: Dr. Robert Taylor

9:00 a.m. – 9:15 a.m.

Break & Visit with Exhibitors

Pine/Maple/Cedar

9:15 a.m. – 10:15 a.m.

Concurrent Sessions V

**MDE Accountability
Dr. Paula Vanderford**

Magnolia (40)

Magnolia (40)

“Administrators vs. Speech Language Pathologists Prospected Need for Educational Audiologist”

Oak (40)

Presenter: Megan Fortenberry, Audiology Doctoral student at Louisiana Tech University
My research was designed to ask both school administrators and speech language pathologist’s their view on the importance of educational audiologists in school districts. The study assessed the percentage of educational audiologist employed or contracted, and if the participant found that it was beneficial to have a one employed with their school. The pilot results currently stand at 75% of participants answered they did not have an educational audiologist on staff while 56% of participants reported they do not have one contracted. Of participants who reported that they had an educational audiologist contracted or employed in their school district, 91% found it beneficial. Of all the participants, 81% said that they think that employing an educational audiologist would be beneficial. Further, of all of the participants, only 63% said that they have ever heard of an educational audiologist, with only 35% of them ever receiving any education on the roles of educational audiologists.

Of all the participants, 91% said that they have worked with hearing impaired children before, but only 50% felt that they had adequate knowledge to benefit the child’s academic growth. To further this study, I think it would be beneficial to provide training to school district staffs on the roles of educational audiologists and then repeat the survey.

Level the Playing Field: *Supporting Students in Poverty with High-Impact Instructional Strategies*

Presenter: Dr. Kim Benton

Sweet Gum (80)

The *Supporting Students in Poverty with High-Impact Instructional Strategies Toolkit* provides teachers, principals, and district staff with evidence-based, high-impact strategies and supportive actions that have the potential to decrease the negative impacts of poverty on student achievement. During this session, principals will gain a greater understanding of how to effectively utilize this no-cost resource to support teachers and students.

SO you want to be a Principal? Some things to consider when preparing for this great leadership opportunity.

Mimosa, Popular, Elm (40)

Principal Cody Killen Newton High School, Ben Stein former Principal of Northwest Ranking and now Assistant Superintendent of Rankin County Schools share strategies to becoming selected to be a school leader and how to improve your students, staff, and situation.

10:15 a.m. – 10:30 a.m.

Break & Visit with Exhibitors

Pine/Maple/Cedar

Retiring in 5 years?

Magnolia (40)

Presenter: Ron Kyzar

Have questions regarding which program to choose, which one is the correct one for you and your family? Attend this session and become informed with data as to which choice is the best one for you and your family?

They Said It Couldn't Be Done, So We Did It Twice and Took Pictures

Oak (40)

Presenter: Tameka Hyland, Principal of Vicksburg High School

The journey of a principal who transformed an elementary and high school that was both known for scoring historically low and leading both organizations from mediocrity to excellence.

S.T.E.A.M. your F.A.C.E. (Family And Community Engagement)

Sweetgum (80)

Presenters: Robbie Denson and Julie Chase, Choctaw County School District

Parents are crucial to the success of student growth both academically and socially. It has become increasingly important for parents to become involved. STEAM your FACE is an outside of the box means of meeting the parents where they are and how they like to be engaged. The concept includes challenges and academics simultaneously. This idea was born to grow family and community engagement both in the classroom and afterschool. It is imperative for schools to find ways to overcome 'disengaged parents'.

Connecting the Dots Between Mental Health & Student Achievement Mimosas|Popular|Elm (40)

Presenter: Dr. Chancey Fort, MDE

Students, staff and educational leaders are experiencing issues with mental health and relationships after the experiences of the last few years. This session will equip students, staff and educational leaders with strategies and actions to assist them in navigating their situations.

Luncheon Sponsored by our Friends at FinalSite, CooleSchool and Instructure



11:35 a.m. – 1:05 p.m.
Welcome
Introduction of Speaker

Cherry/Dogwood (200)
Mr. Glen Beard, President
Superintendent of Choctaw County Schools

**William D. Parker. Executive Director of Oklahoma Principals Association.
“Pause Breathe, Flourish”**

Living your Best Life as an Educator, parent, spouse, friend and leader.

William Parker has served schools, for more than twenty-five years as a teacher, administrator, and education consultant. He provides practical administrator, and education consultant. In Pause, Breathe, Flourish, he provides practical strategies and common-sense approaches for taking better care of yourself so that can live your best life as an educator. Don't become another statistic in the rising number of educators who feel burned out. Instead, reimagine the possibilities that can happen for yourself and others when you take time to pause, breathe and Flourish! **Total Occupancy 200**