Sunday, March 28, 2021
Conference Begins

12:00 Noon – 1:00 p.m.  Executive Board Meeting  Magnolia/Oak
1:00 p.m. – 2:30 p.m.  Board of Directors Meeting  Magnolia/Oak

**Board Luncheon Sponsored by our Friends at Education Materials Specialists**

![Education Materials Specialists logo]

2:00 p.m.  Conference Registration Begins  Lobby
Exhibitor Setup  Pine/Maple/Cedar

3:00 p.m. – 4:30 p.m.  
*(Total Occupancy 80)*
Jim Keith and John Hooks
Of
Adams and Reese Law Firm
Hot Topics

4:45 p.m. – 6:15 p.m.  
*(Total Occupancy 80)*
Dr. Jerome McKibben
McKibben Demographics
2020 Census Impact on Local Districts

Visit with exhibitors Dinner on your Own

What’s Next?......Preparing for the Future
8:00 a.m. – 9:30 a.m.
Opening Session

**Welcome**

**Dr. Ronnie L. McGehee, Executive Director**

“**What’s Next**”

Great leaders SERVE daily in their walk, talk and interactions with others in and outside of their organizations. They Serve by seeing the Future, Engage and develop others, reinvent continuously, Value results and relationships by embody the values.

"**Managing growth, change and transformation during uncertain times.**"

**Tim Connor, North Carolina**

We are living in uncertain and challenging times. No one likes to have all their hopes, dreams, desires, and plans confronted daily with change and the loss of control. Our speaker in March, Tim Connor, CSP knows about change and uncertainty. Growing up he attended 18 different schools in 6 states. Prior to entering the Air Force, he attends 3 different colleges. As a global speaker and bestselling author (27 countries and over 75 books) he understands the critical ability to adapt, reinvent and move forward with poise, confidence, and courage. During his insightful session he will share a number of important concepts, ideas and approaches and to managing the uncertainties and challenging aspects of tomorrow that we can integrate into our personal journeys. Do not miss it.
LIKE GROUPS Organization time
9:30 a.m. – 9:45 a.m.
Break & Visit Exhibitors

<table>
<thead>
<tr>
<th>Time</th>
<th>Concurrent Sessions I</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:45 a.m. – 10:45 a.m.</td>
<td><strong>Balancing the Absence of New Learning</strong>Oak (40)</td>
</tr>
<tr>
<td></td>
<td><strong>Identifying Systemic Solutions to overcome Learning Loss and the Challenges of Access</strong>Sweetgum (80)</td>
</tr>
<tr>
<td></td>
<td>**Wow, that was good, but that other, not so much!**Magnolia (40)</td>
</tr>
</tbody>
</table>

**Balancing the Absence of New Learning**

*Presenters: Tanisha Washington, Dr. Jennifer Boykin & Dr. Hank Bounds, Bailey Education Group*

What’s your school’s plan for the spring, summer, fall and winter of 2021? How is your school addressing the absence of new learning caused by COVID-19? During this session, leading experts in the field of instruction, counseling, and leadership will lead you through a planning process which can be used to efficiently respond to the instructional, social, and emotional needs of your students.

**Identifying Systemic Solutions to overcome Learning Loss and the Challenges of Access**

*Presenters: Dr. Lance Evans, New Albany School District; Dr. Christy Maulding, Starkville-Oktibbeha Consolidated Schools; Cody Killen, Neshoba County Schools, and Dr. Charlotte Seals, Madison County Schools; Dr. Susan Rucker, NCEE*

As educators across Mississippi come to grips with the unprecedented learning loss happening during the COVID pandemic and its disproportionate impact on students due to access, the issue of educational equity is unavoidable. Some may simply appease those calls for increased equity by funding a tutoring program, early reading program or a similar programmatic solution, but the research already shows that such solutions will only offer short term improvement. A systemic solution is called for to think differently about the challenge they and their communities face. Come and listen to practitioners share their experiences thinking differently about these challenges that you can transfer to your environments.

**Wow, that was good, but that other, not so much!**

*Presenters: Ken Byars Amory Schools, Dr. Todd English, Booneville Schools, Dr. John Mark Cain Lauderdale County Schools & Dr. Lundy Brantley, Neshoba County Schools, Lea Ann Fulton, Scott Cantrell, Performance Based Education Company*

Schools and districts throughout our nation and state were faced with the monumental task of providing quality instruction to students in multiple learning environments for SY 2020-2021. So, where have these new instructional experiences led us as far as future instructional practices go? Hear from Superintendents from four “A” districts, along with PBEC academic & leadership coaches, concerning the instructional practices during COVID-19 that have proven successful, along with practices that were thought to have great potential but, in the end, unsuccessful. Learn how these successful practices have changed the future of instructional practice, even after the pandemic.
The More Things Change, the More Things Stay the Same

Dr. Debra Dace and Mrs. Latanya Calhoun Greenville Public School District, Certica an Instructure Company

Join us to hear how Greenville Public School District morphed during COVID19 pandemic while maintaining a high expectation for student achievement. Through the combined efforts of the district’s leadership team, the faculty and staff, and the community, GPSD remained vigilant yet flexible throughout the pandemic and emerged more focused on every facet of student learning. Hear from Dr. Debra Dace and Mrs. Latanya Calhoun for practical suggestions and lessons learned that led to Greenville’s approach to student success.

10:45 a.m. – 11:00 a.m.
Break & Visit Exhibitors

11:00 a.m. – 12:00 p.m.
Concurrent Sessions II

Expenditures, Borrowing Options, and Financial Planning for the Future

Presenters: Ms Rachel Murphree, Chief Financial Officer for Tupelo Public Schools, Jim Young, Bonnie Granger, and Warren Greenlee, Young Law Group

Financial Considerations for the Covid and Post Covid Environment: Walking the Tightrope of Federal Funds

Purchasing, federal funds requirements, COVID funding and what effects they could have on district funds and personnel, what financial considerations are there at this critical time? What financing options do we have? What financial considerations do I need to have in preparing for the future? This session will focus on staying out of trouble, using federal funds wisely, protecting a district’s financial future and avoiding purchasing pitfalls.

Using I-Ready to Differentiate Instruction

Presenters: Kiana Pendleton, Nashicka Mark, Laurel School District; Curriculum Associates

Educating students is not a job, yet a passion! The drive for success begins with knowing that every student is provided an opportunity to be successful, life-long learners. One of my favorite quotes is “Education is the passport to the future, tomorrow belongs to those who prepare for it today.” Do you consider yourself a data-driven, results-oriented, and student achievement-centered leader? This session is for you as participants will learn practical strategies for improving student achievement through differentiated instruction.
**What's Important Now? A Win for Leaders, Teachers & Students**

*Presenters: Roy Gill, Dorene Hansen, Chuck Poer, and Cellie Scoggin, Kids First LLC*

The challenge to provide a high-quality education during the COVID19 pandemic has prompted a need for change in the approach to improving teacher and leadership capacity while addressing learning loss for students. Harrison County Schools and Kids First Ed group teamed together through a comprehensive, integrated approach focusing on principals, assistant principals, district / school instructional coaches, and teachers. This is a hands on session, participants will receive a toolkit and guidance for a district-wide ‘Win Plan” focusing on growth for leaders, teachers and students.

**An Innovative Approach to K-12 Education**

*Presenters: Dr. Lance Evans, Superintendent, John Ferrell, Principal, Robert Garrett, Director of Technology, Paul Henry, Principal, Melanie Shannon, Director of Public Relations and Suzy Bowman, Career Coach*

In this session, members of the New Albany School district will outline innovative initiatives within the district. These initiatives include: innovative learning labs: training teachers to use classroom technology to positively impact classroom instruction both virtual and in-person: revamping your district’s social media presence: and solutions for virtual and in person.

12:00 p.m. – 12:15 p.m.  
**Break & Visit Exhibitors**

**Luncheon Sponsored by our Friends at Performance Based Education Company**

12:15 p.m. – 1:45 p.m.  
**Luncheon & Keynote**

*Dr. Lance Evans, President  
Greetings by Dr. Kristy Luse*

**Introduction of Speaker**

*Dr. Lee Childress, Superintendent Corinth Schools  
Thinking of a Change in School Schedule? We did.*

**Total Occupancy 200**

*What’s Next?......Preparing for the Future*
1:45pm – 2:00 p.m.
Break and Visit with Exhibitors

PINE/MAPLE/cedar

2:00 p.m. – 3:00 p.m. Concurrent Sessions III

**Teaching with Technology**

Presenters: Chad Shealy, Superintendent, Vicksburg-Warren Schools, Shannon Hopkins, Sales Director Audio Enhancement

The educational landscape has changed forever, and our new learning environment requires more from teachers than ever before. We expect them to integrate cameras, recording platforms, and video conferencing software to record lessons and live stream classes, all while teaching remote and face to face students and even while wearing a mask. Come learn about research based and proven integrated solutions that make it possible for teachers to return their focus to delivering engaging instruction and building relationships.

**Communication in Stressful Times**

Will O’Reilly and Scott Miley, American Fidelity

What your employees need from you right now…… Transparency, Reassurance, Understanding, Self-awareness and Time…TRUST. Since the inception of the COVID 19 epidemic, American Fidelity has provided continued guidance and compliance direction for educational employees.

**Expenditures, Borrowing Options, and Financial Planning for the Future**

Presenters: Rachel Murphree, Chief Financial Officer for Tupelo Public Schools, Jim Young, Bonnie Granger, and Warren Greenlee, Young Law Group

Financial Considerations for the Covid and Post Covid Environment: Walking the Tightrope of Federal Funds

Purchasing, federal funds requirements, COVID funding and what effects they could have on district funds and personnel, what financial considerations are there at this critical time? What financing options do we have? What financial considerations do I need to have in preparing for the future? This session will focus on staying out of trouble, using federal

**Five Clicks to Communicate with Every Parent**

Superintendent Billy Ellzey, Kosciusko Schools and Tyler Cummings, School Status

One year ago there was a sudden shift in how we thought about education. One thing that was highlighted was our ability to communicate effectively with all parents and stakeholder in our districts. Educators needed to get information out quickly and reliably. We needed to maintain relationships we had with parents and cultivate new ones. And we needed to do it immediately. School Status provided us with the tools to each all parents with whatever form of communication they were most comfortable with, calling, texting, emails. The introduction of Notify also allows us to communicate district wide messages to families instantly.

What’s Next? Preparing for the Future

10
3:00 p.m. – 3:15 p.m.
Break and Visit with Exhibitors

3:15 p.m. – 4:15 p.m.
Concurrent Sessions IV

Strategically Building Quality Training & PD
Presenters: Dr. John-Mark Cain, Superintendent and Dr. Marie Roberts, Instructional Technologist, Lauderdale County Schools
Join Lauderdale County School District's Superintendent of Education and Instructional Technologist for an open conversation surrounding the need for quality training that is relatable and relevant. Learn how our district crafted fully digital, affordable, award winning professional development and training offerings that support our strategic plan using community partners.

How To Create An SEL-Infused Culture Within Your School or District
Learning how to support students, staff and families through social emotional learning (SEL). Take a deeper look on the impact on mental health, learning and teaching and how SEL frameworks can support and engage all stakeholders back to healthy learning environment.
Roe Wilkinson, Edgenuity and Nicole Pestano

The impact of School Law, the Mississippi Code of Ethics, state and local policies, and teacher/administration preparation on the K-12 setting, including possible future litigation surrounding COVID 19
Dr. Ben Burnett, Executive Vice-President of William Carey University and retired Mississippi Superintendent, will share research and insights on how to prevent potential litigation in our schools. As schools have been in unchartered territory for over a year now with virtual learning and other issues surrounding COVID 19, there is an even bigger need to train all school personnel on the basics of how to avoid legal problems facing school employees as well as school districts. Dr. Burnett will draw on his experience as a 17 year public school administrator as well as being the lead teacher for School Law at William Carey University.

The More Things Change, the More Things Stay the Same
Dr. Debra Dace and Mrs. Latanya Calhoun Greenville Public School District. Certica an Instructure Company
Join us to hear how Greenville Public School District morphed during COVID19 pandemic while maintaining a high expectation for student achievement. Through the combined efforts of the district’s leadership team, the faculty and staff, and the community, GPSD remained vigilant yet flexible throughout the pandemic and emerged more focused on every facet of student learning. Hear from Dr. Debra Dace and Mrs. Latanya Calhoun for practical suggestions and lessons learned that led to Greenville’s approach to student success.

4:30 p.m.-5:30 p.m.
“Like Groups by Position“
Tuesday, March 30, 2021

7:00 a.m. – 8:00 a.m.
Sign-in / Registration
Exhibits Open

7:15 a.m. – 8:00 a.m.
Breakfast

Breakfast Sponsored by our Friends at NCEE

8:00 a.m. – 9:00 a.m.
Eric Sheninger
Leadership in a New Normal

Change is not coming as it is already on our doorstep. Leaders need to recognize this to prepare learners with critical competencies to thrive in a dynamic world. With all that is known about how students learn and the world that our students will face tomorrow, the time is now for leaders to usher in a new normal. Built on the foundation of leadership and school culture, a redesigned learning experience fundamentally shifts the teaching and learning paradigm to one that is personal. It alters the use of authentic assessments, how technology is leveraged, the environments in which the learning occurs, the way educators grow professionally, how schools collaborate with the community, and the sustainability of the system. Eric will dissect this approach to assist leaders in the creation of a school culture where learners and educators will prosper.
Wow, that was good, but that other, not so much! Magnolia (40)
Presenters: Ken Byars Amory Schools, Dr. Todd English, Booneville Schools, Dr. John Mark Cain Lauderdale County Schools, Dr. Lundy Brantley, Neshoba County Schools, Lea Ann Fulton, and Scott Cantrell, Performance Based Education Company
Schools and districts throughout our nation and state were faced with the monumental task of providing quality instruction to students in multiple learning environments for SY 2020-2021. So, where have these new instructional experiences led us as far as future instructional practices go. Hear from Superintendents from four “A districts, along with PBEC academic & leadership coaches, concerning the instructional practices during COVID19 that have proven successful, along with practices that were thought to have great potential but, in the end, unsuccessful. Learn how these successful practices have changed the future of instructional practice, even after the pandemic.

Balancing the Absence of New Learning Oak (40)
Presenters: Tanisha Washington, Dr. Jennifer Boykin and Dr. Hank Bounds, Bailey Education Group
What’s your school’s plan for the spring, summer, fall and winter of 2021? How is your school addressing the absence of new learning caused by COVID 19? During this session, leading experts in the field of instruction, counseling, and leadership will lead you through a planning process which can be used to efficiently respond to the instructional, social, and emotional needs of your students.

Identifying Systemic Solutions to overcome Learning Loss and the Challenges of Access Sweetgum (80)
Presenters: Dr. Lance Evans, New Albany School District: Dr. Christy Maulding, Starkville-Oktibbeha Consolidated Schools; Cody Killen, Neshoba County Schools, and Dr. Charlotte Seals, Madison County Schools: Dr. Susan Rucker, NCEE
As educators across Mississippi come to grips with the unprecedented learning loss happening during the COVID pandemic and its disproportionate impact on students due to access, the issue of educational equity is unavoidable. Some may simply appease those calls for increased equity by funding a tutoring program, early reading program or a similar programmatic solution, but the research already shows that such solutions will only offer short term improvement. A systemic solution is called for to think differently about the challenge they and their communities face. Come and listen to practitioners share their experiences thinking differently about these challenges that you can transfer to your environments.
**Why ACT Exam Review Is Vital for Your 2021 Strategic Planning**

Mimosa, Popular, Elm (40)

Presenters: Candice Smith, Madison County School District (Retired), Barbie Bassett, Mississippi Media Personality, and Sha Walker, CEO & Co-Founder, Jumpstart Test Prep.

A discussion about how Mississippi schools are seeing drastic increases in their students’ ACT scores and how your school can be positively impacted. Guest speakers will share personal experiences with program and provide insight into how Jumpstart’s online, on-demand ACT review satisfies the need for differentiated learning and assists students of all backgrounds in achieving improved scores by providing a feasible and practical approach to preparing for the ACT Exam.

10:15 a.m. – 10:30 a.m.

**Break & Visit with Exhibitors**

**PINE/MAPLE/CEDAR**

10:30 a.m. – 11:30 p.m.

**Concurrent Sessions VI**

**Social Emotional Aspects and How it is Affecting our Students, Teachers and Staff**

Oak (40)

Presenters: Ed Hood, CEO, Jimma Smith, Director of Business Development; Jennifer King, Tabitha H. Gilmore and Betsy Naugher. Millcreek of Pontotoc.

Are you an administrator or teacher struggling through the recent pandemic, and even before? Trying to understand the social and emotional aspects affecting our classrooms. This has been a struggle way before COVID-19 but has been amplified in the last 10 months. This session will be focused on this very subject. Teachers, Therapist and a panel of our psychiatrist’s will dive heavy into this subject. We will discuss ideas to use in your classroom as well as the importance of communication between student, parent and teacher. Our team of doctors will be present to answer any questions you may have as well. Participants will be informed on this subject and will walk away with a clearer understanding of how this is affecting our classrooms and will take away tools to be used in the classroom, parent conferences and discussing with their teams and all staff members at their current school or setting. This session will not only help the student but will help relieve the teacher’s anxiety in such a classroom setting.

**Measuring & Mediating Performance Gaps Exacerbated by Covid-19 Learning Loss**

Sweetgum (80)

Dr. Jason Harris of Columbia School District and Dr. J.P. Beaudoin

In April 2017, Dr. Harris was appointed Superintendent of the Columbia School District. Since his appointment, he continues to move the Columbia School District forward with his innovative ideas and relentless passion for making the Columbia School District, one of the best districts in Mississippi. Federal and state accountability criteria have outlined the need for improving historically, underperforming groups of students. Columbia school district conducted quantitative analysis of student performance prior to the disruption of school last March. Recent disruptions in education services have resulted in further gaps in student achievement. Internal monitoring systems identified (within the first semester) abnormalities in mathematics and science achievement. Further, hybrid and on-line schooling appear (anecdotally) to have different outcomes based upon student characteristics. Columbia school leaders used data monitoring and intervention techniques to focus remediation and
What's Next?.....Preparing for the Future

retraining efforts. Specifically, applying the Pathways System to groups of standards and students to allow for additional time and practice in mastering those skills and knowledge outlined in the standards

**COVID-19 Supplemental Funding / Facilities Improvement Opportunities**

**Joint Presentation by JHBM and Adams and Reese Esq.**

Supplemental funding related to COVID-19 (such as ESSER Funds, CARES Act Funds, and proposed future stimulus monies) present opportunities for Districts to focus on Facilities Improvement. This session will present potential opportunities and project types which can be undertaken under the supplemental funding structures, such as: HVAC Upgrades, Exterior Window and/or Door Modifications, Facility Expansion or Reconfiguration, and Restroom Upgrades. We will also discuss the importance of implementing a team approach in accomplishing these projects.

**Leading with a Better Memory (Virtual Session)**

Paul Mellor’s energetic memory program will change your way of thinking – for the better!

11:45 a.m. – 1:15 p.m.

**Luncheon Sponsored by our Friends at Bailey Education Group and Young Law Group**

11:45 a.m. – 1:30 p.m.

Welcome
Introduction of Speaker

*John Cohen*

When John Cohen was named Mississippi State University’s 17th director of athletics on November 4, 2016, he wasted little time putting his stamp on the department. Since that time, the former MSU head baseball coach and two-time Southeastern Conference Coach of the Year has overseen arguably the greatest era in Bulldog athletic history.